

w3.hockey

The definitive Web3 address for Hockey—tokenized tickets, authenticated memorabilia, and fan-owned commerce rails.

Why this asset matters

- A category-grade identity for the Ownership Web: verification, settlement, and tokenized access.
- A single canonical gateway for hockey ticketing, merchandise, collectibles, and fan memberships.
- Designed for modern rails: smart contracts, royalty mechanics, escrow-first settlement, and portable identity.

Market authority anchors

Comparable asset	Reported benchmark
Sports.com	\$6M
Ticket.com	\$1.525M
Tickets.com (ticketing platform)	reported ~\$66M transaction

High-value build paths

- Tokenized tickets & season passes (primary issuance + compliant resale).
- Memorabilia provenance & authentication (anti-fraud, premium resale liquidity).
- Fan memberships & loyalty tiers (token-gated access, portable perks).
- Secondary market rails (escrow, royalties, transparent settlement).
- Digital collectibles, player cards & limited drops (licensing + revenue splits).
- Data, fantasy, and interactive media rails (identity + monetization).

Acquisition process

- Confidential inquiry → brief qualification.
- Mutual NDA available for corporate buyers.
- Secure settlement via Escrow.com with clean transfer.

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